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For Immediate Release:

Jewish Children's Museum Nabs Top Honors in Brooklyn Architectural Awards

Brooklyn, New York, July 20, 2006 --- On July 18, the seven-story, 50-000 square-foot striking structure that is the Jewish Children's Museum, was proclaimed winner of the Building Brooklyn Award. At the special ceremony, attended by over 550 friends and supporters of the awardees, the Brooklyn Chamber of Commerce presented the Jewish Children's Museum with the award in the Arts and Culture Category.

For over 88 years, the BCoC has sought to honor construction projects that possess superior overall aesthetics, demonstrate a commitment to quality design and have a positive effect on Brooklyn's economy and quality of life.

Of some 54 nominees, the Jewish Children's Museum was chosen by a nine-member independent panel for its unique ability to combine a distinctive architectural appearance with its success in bridging cultural gaps within the Brooklyn Community. BCoC President Ken Adams spoke about the great impact the JCM continues to have as it pursues its mission to foster tolerance and acceptance of different cultures within the borough and beyond by teaching children about the Jewish community and its contributions to history and culture.

Rabbi Yerachmiel Benjaminson, Executive Director, and Rabbi Sholom Ber Baumgarten, Director of Operations at the JCM, accepted the award on behalf of the museum. Throughout the evening they were sought out by prominent architects, builders and bankers in attendance who commended them for their noble efforts and congratulated them on their success.

Mr. Adams also presented Mr. Joe Ruocco of Gwathmey Siegel and Associates Architects Inc., the designers of the Jewish Children's Museum, and Mr. Tom Heaphy from H & H builders with awards.

Rabbi Benjaminson said of the award, "We are privileged to be honored in this way...it is my hope that people will continue to recognize the importance of institutions that provide children with multi-cultural awareness. By helping children understand those who are different from them is the only way to ensure a future society where people tolerate and respect other people."

The Jewish Children's Museum is successfully working to bridge the cultural gap in our community through innovative hands-on exhibits and interactive displays. Presenting key Jewish concepts in fun and informative ways, the Museum continues to receive rave reviews from educators, parents and most importantly, from children themselves. Visit www.jcm.museum to find out more.

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